

THE GOLD STANDARD.

IS YOUR HELMET SNELL CERTIFIED?



Impact Energy Management

Medium Size Helmets

ECE 22.05 (45%)

DOT (51%)

SNELL (100%)

Consider the "SIMPLE 4 S's" to improve your riding safety:

- Snell Sticker: The Snell certification label inside the helmet is your assurance that a helmet meets the highest standard for protection in the world.
- Size: Always try helmets to make sure yours is snug before purchasing.
- **Shape:** Leave the helmet on your head to ensure a good fitting all around with no hotspots.
- **Strap:** Always securely fasten your helmet straps on every ride.

Snell educational videos:

- How helmets protect the brain
- · How to find a fitting helmet

Learn more online at: https://bit.ly/2xewj5d

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